

Growing Ezoic Publisher

myenglishteacher.eu

Anastasia Koltai,    
Founder

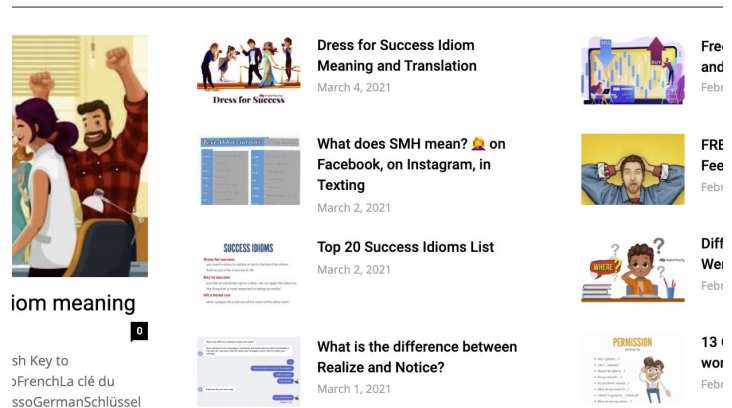
Years Publishing: 13 yrs

Anastasia Koltai started her site when she was trying to become fluent in English and wanted to help others out there do the same.

Koltai believes that learning English through text books is good for learning grammar and vocabulary, but that to truly learn English, you need to learn to speak with fluent English speakers. She has multiple qualified English speakers on her staff and has helped over 10,000 English learners.



o Success Idiom meaning



“Over the years I got millions of amazing emails from site visitors telling how much they love the site and how useful it is for them. My site helps people learn and teach English. I still get an incredible amount of feedback every day,” said Koltai. “Blogging and vlogging at my own pace during all these years is the most beautiful part of doing work online. Doing the work I love. And earning a passive income even when you take a day off.”

To reach her current success at 700,000 visits a month, Kolati blogged for four years. When she first began, it was much easier to reach a lot of visitors. With that competition, it has been difficult to raise the number of visits over the past five years.

“Just answering long-tail keywords isn’t enough,” said Kolati.

To help raise her traffic and revenue, Kolati joined Ezoic in January 2019. In nine months, her visits increased by 50% and her revenue increased by 79%.

Favorite Ezoic feature or tool: Seo Title Tag Tester

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